Meet Our Team

Steve Vierck
President & CEO

Sally Tomar
Director of Human Resources & Membership Services

Elyce Gobat
Coordinator of Research & Special Projects

Barry Ricks
Director of Marketing & Business Development

Sarah Bunch
Coordinator of Digital Media

Tammie Brooks
Executive Assistant

Inside This Issue

-4-
FlyHobbs: Marketing Advancements

-5-
Nuclear Energy in New Mexico

-6-
Live. Work. Play. - Things to do in Lea County & Upcoming Events

-8-
Doing Business in the EnergyPlex - Member Spotlight (United Rentals) & New Businesses in Lea County

-10-
Property Spotlight

Board of Directors 2016-2017

Tres Hicks, Chair
Pettigrew & Associates

Finn Smith, Chair Elect
Watson Truck & Supply

Lisa Hardison, Secretary (LC Chair)
URENCO

Gary Schubert (BLC Chair)
Schubert Construction

Stuart Roberts
TDS Broadband

Bret Moody
First American Bank

David Shaw, Treasurer (FMA Chair)
Nor-Lea Hospital District

Joshua Grassham (MC Co-Chair)
Lea County State Bank

Steve Lambert (MC Co-Chair)
Zia Park Casino Hotel & Racetrack

Brett Beckett
Elliott & Waldron Title & Abstract Co.

Tim Thornell
Lea Regional Medical Center

Miguel Perez
Wells Fargo Bank

Tate Branch
Tate Branch Auto Group

Robbie Robinson
Robinson & Associates Real Estate

Russ Doss
Souder Miller & Associates

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Hobbs, NM 88240
Tel: (575) 397-2039
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Key
FMA: Financial/Audit Committee
MC: Membership Committee
LC: Legislative Committee
BLC: Building & Land Committee
Economic Indicators

**Top 10 Largest Employers in Lea County**

- Hobbs Municipal Schools: 1,460
- City of Hobbs: 500
- Nor Lea Hospital: 478
- New Mexico Junior College: 410
- Walmart Supercenter: 387
- Lea Regional Medical Center: 340
- Lea County: 330
- Ferguson Construction Co.: 330
- McDonald’s Restaurant: 250
- GEO LC Correctional Facility: 247

**Gross Receipts Jan-Aug 2016**

$3,104,873,081

**Rig Count Sept**

19

**Population**

- Eunice: 3,412
- Hobbs: 47,349
- Jal: 2,202
- Lovington: 15,886
- Tatum: 1,442
- Lea County: 70,291

**Top 4 Oil Producing Counties in NM**

- Lea (Hobbs): 75,000,000
- Eddy (Carlsbad): 65,000,000
- San Juan (Farmington): 55,000,000
- Rio Arriba (Espanola): 75,000,000

**Lea County Regional Airport**

Enplaned: 7,000
Deplaned: 6,000

**January - May**

- 2015
- 2016
FlyHobbs has been a staple in Lea County since 2010, a vessel for residents and non-residents to use air service to reach their destinations. FlyHobbs reaches over 350 destinations worldwide with its service from Hobbs to Houston. This year, FlyHobbs is traveling further with new marketing strategies. FlyHobbs is upping its game when it comes to marketing. Strides have been made in print, social media, and television advertising along with a physical presence at many local events to give away free tickets and other goodies to people stopping by. This new marketing effort expects to see higher ridership numbers and a wider recognition in both recreational and business travelers. The FlyHobbs air service has been instrumental in bringing new and greater businesses to Lea County. FlyHobbs representatives have made trips to Houston to increase relationships with Houston businesses in a cooperation to partner in promotional giveaways and advertising. FlyHobbs is excited for these new developments and strategies. We encourage everyone to look forward to updates about our progress in the future. For all your flight needs, let FlyHobbs take you there!

www.FlyHobbs.com

Save an Average of $148 When You FlyHobbs!

<table>
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<th>Hobbs (HOB)</th>
<th>Midland (MAF)</th>
<th>Lubbock (LBB)</th>
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*One Way Fare calculated from HOB LBB MAF Top 25 Markets 2015

Book your flight online at www.FlyHobbs.com or with your local travel agency.
Lea County was founded on oil and gas, but as the EnergyPlex, it has worked hard to diversify. From solar to wind to biofuels, Lea County has opened itself up to new energy technologies and embraced them with open arms. One industry Lea County has embraced has been nuclear technology. This technology has been used for generations to supply the world with power as well as medical technology and more, and Southwest New Mexico is becoming known as the Nation’s Nuclear Corridor. Nuclear companies such as URENCO USA and WIPP have established a presence in Lea County to the betterment of the area.

URENCO USA located in Lea County in 2010. This four billion dollar facility converts uranium fuel from nuclear power plants all over the world. The facility employs around 400 local workers, between contract and full-time, and has been a great addition to the community. Located outside of Eunice, NM, URENCO gives back to the community and provides support for all of Lea County.

In addition to URENCO, the Waste Isolation Power Plant is located between Hobbs and Carlsbad. This plant is the US’ only site for deep, below-ground nuclear waste. The site was constructed in the 80s and has had a steady presence in Lea County since.

In addition to the other nuclear facilities in Lea County, Holtec recently purchased a land agreement from the Eddy-Lea Energy Alliance with plans to build a Consolidated Interim Storage Facility, named HI-STORE.

Lea County has proven itself a safe environment for nuclear projects and paved the way for other nuclear projects to come to Lea County and start their operations.

For more information, visit: www.URENCO.com OR www.WIPP.Energy.gov
A common complaint in many small communities is the lack of activities. Not in Lea County! Aside from the many parks and walking trails, Lea County’s communities host a variety of events, activities, and more that attract both locals and people from out of town.

Many annual events take place in Lea County throughout the year including the United Way Chili Fest where visitors can sample great chili and vote for their favorites, Lovington’s Black and Gold Barbeque in the summertime, FlyHobbs’ Aviation Day that brings in many planes for people to view, as well as a plethora of holiday events including Light Up Lea County and Halloween on the Plaza (pictured on right) for kids and families.

Hobbs plays host to several community groups including the Southwest Symphony and Hobbs’ Community Playhouse which produces many different plays throughout the year. In addition, the J.F. Maddox Foundation hosts the Distinguished Lecture series twice per year. Past speakers have included Condaleeza Rice, Colin Powell, Peyton Manning, and most recently Michio Kako.

Lea County is also host to several museums including the Lea County Museum in Lovington and the Western Heritage, which also features the Cowboy Hall of Fame, in Hobbs. Recently, the Western Heritage Museum showed the Titanic Exhibit (pictured above) which ran until November 6th, 2016. In January, a new exhibit of Dinosaur Discoveries will come to the museum.

Communities such as Jal, Eunice, and Tatum also hold many community events including car shows, skeet shooting, sporting events, and more. The local residents are enthusiastic in their participation and work hard to make Lea County a great place to live!

For more information on Entertainment in Lea County, visit www.edclc.org/lwp/entertainment
Upcoming Events

Zia Park Racing Season
Ongoing - Sunday, December 4th
Zia Park Casino
Hobbs, NM

Come experience the thrill of live horse racing at Zia Park Casino every Saturday through Tuesday!
For more information, visit www.ZiaParkCasino.com

Evening with Lea County
Thursday, January 26th
Inn and Spa at Loretto
Santa Fe, NM

In January 2017, the EDCLC will hold its bi-annual Evening With Lea County event in Santa Fe during the 60 day legislative session. This event highlights the importance of Lea County to the state legislature and gives EDCLC members and public partners an opportunity to talk with legislators and celebrate Lea County. Please mark the date on your calendar: January 26, 2017. More information including sponsorship opportunities will be forthcoming as the date approaches. We look forward to seeing you there!
To RSVP, contact Sally Tomar at Sally@edclc.org.

Southwest Symphony Presents The StepCrew
Monday, January 30th
Tydings Auditorium
Hobbs, NM

The StepCrew is an unbelievable show which brings together three styles of exhilarating dance forms – Ottawa Valley Stepdance, Irish Stepdance, and Tap. With virtuosic dancers and musicians from the likes of The Chieftains, Cherish The Ladies, and Bowfire, this cast of outstanding talent takes you on a dance journey as champions in their respective art forms showing audiences the amazing similarities and differences between these three captivating styles. As if dancing weren't enough, The StepCrew boasts three world-class fiddlers backed by an amazing five-piece ensemble comprised of some of the most talented and respected musicians in the Celtic music scene today.
“’The StepCrew is a brilliant visual and musical display of the most talented dancers I’ve seen. It’s refreshing to see a performance of this style based on pure ability as the dancers are certainly nothing less than virtuosic in their respective styles.’” — PADDY MOLONEY - The Chieftains
For more information about this event, visit www.SWSymphony.org
A nation-wide company, United Rentals was founded in 1997 and has since become “the world’s largest equipment rental provider, with an integrated network of 880+ rental locations in 49 states and 10 Canadian provinces, and $8.44 billion OEC of rental fleet including 3,300 classes of equipment.” The Economic Development Corporation of Lea County welcomed the local United Rentals business as members in the 2016-2017 year.

Located in Hobbs, United Rentals employs around eight employees and provides heavy equipment, aerial, earthmoving, material handling equipment, and tool rentals for people in Lea County. As United Rentals is the “largest rental fleet in the industry,” they provide rentals for many projects, whether residential or industrial. United Rentals located in Hobbs to “better serve our customers in Lea County and Gaines County.”

The EDCLC is glad to have United Rentals as a member and looks forward to many years of collaboration in Lea County.

For more information on United Rentals, visit www.UnitedRentals.com

You're building the future. We're here to help.

You need the right equipment, at the right place, right now. With an unmatched rental fleet and branch network, we are ready to help you maximize productivity and profitability. And our round the clock service and support means the equipment will work just as hard as you do.

1901 commerce
Hobbs, NM 88240
575-394-0012
New Businesses in Lea County

Hobbs
- Perez Oilfield, LLC
- D-Boys Toys, LLC
- Main Vain Oilfield Services
- Doorstep Waste Services
- Chaba Products, LLC dba ChaBabee, ChabaLine & ChabaMe
- Flatline Transport LLC
- The Moto Re-Cycler
- Consolidated Industries DBA KC’s Portable Buildings
- Morales, Guadalupe DBA Morales Trucking
- Three Fat Guys & A Lil’ Lady
- Vivid Fashions

• Smith, Carolyn DBA SBR Clothing & Design
• Bella Le Vie
• CLC Pecans LLC.
• Yerberia La Guadlupana, LLC
• AJ’s Cleaning Service
• Allied OFS
• Lujan’s Welding
• Straight Stream Services
• Gonzales, Maribel DBA Maribel’s Cleaning
• Cement and Acid Services
• “Family Matters” Dog Sitting DBA Zamora, Lara Y
• The Gypsy Heart Designs

• El Rey Mobile Car Wash and Yard Service
• Sushiko
• Hobbs Escape Room
• The Party Place
• Professional Translation Services
• Balance Nutrition

Eunice
- Southern Charm
- Creative Touch

Jal
- Nana’s Cafe
- Marie’s

The Center of Recreational Excellence (The CORE)

The new Health, Wellness, & Learning Center, now renamed The CORE, broke ground in September, 2016! This 200,000 sf recreational facility is expected to be completed in Autumn 2018.
Jal Highway 18 Property

One of the many advantages of locating business in Lea County is the availability of land and transportation. The Jal Property offers both of these amenities! The property, located off of Highway 18, between Jal and Eunice, offers 147 acres of land with a 40,000 sq ft of building space between six warehouses and four other buildings.

One of the most advantageous aspects of the Jal Property is its access to a rail spur. This rail spur connects to the short-line run by Watco, the Texas and New Mexico Railway (TXN). The rail spur on the property holds about 40-45 railcars and was renovated with new ties, rail and ballast. This is a great advantage to companies that need rail access.

In addition to the rail spur, the property is located along NM-18, a highway that connects West Texas to Eastern New Mexico and beyond. Located halfway between Eunice and Jal, this property offers workforce opportunities from several communities in Lea County!

For more information and more properties, visit the EDCLC’s Building & Land inventory online at LeaCountySites.com

- 147 acres of land
- 40,000 sq ft of building space
- Rail access
- Highway access: NM-18